



23 August 2017 - online

Fabcon Food Systems pens major deal with crisp producer

One of Europe's leading manufacturers of food processing equipment has signed a six-figure deal with a major potato crisp producer.

Fabcon Food Systems, which is headquartered in Norwich, has supplied Essex-based [Fairfield Farm Crisps](#) with a variety of frying, weighing, seasoning and packaging systems for the producer's facility in the Colne Valley, near Colchester.

The contract is the latest in a line of positive news for Fabcon which has seen a period of strong growth across Europe and the Middle East. They now employ 24-strong workforce at their Norwich headquarters, including a sales team who manage a customer base of new and existing clients.

Trevor Howard, managing director of Fabcon Food Systems said: "The team at Fairfield Farm Crisps have developed a tremendous brand in the past few years which has meant an expansion to their production facilities.

"We worked closely with the company to supply and install the best and most suitable machinery. Working with Fairfield allowed us to showcase the impact our processing equipment can have on quality, speed and packaging within the food sector. They now have a light maintenance facility which has helped make their production far more flexible, effective and efficient.

"The contract win is another positive milestone for us as we reach the midway point through what has so far been a successful 2017."

Fairfield Farm Crisps owner and managing director, Robert Strathern, added: “Our production and packaging facility has now had a 21st century upgrade with vast improvements to our seasoning and packaging systems.

“We set the Fabcon team a tight timescale so the installation did not impact our production. Fabcon’s attention to detail and bespoke designs have been first-class and we are delighted with the result.

“Importantly, we have a new-found flexibility in our production line as it allows us to season and package different flavours at the same time but uniquely, on the same line and on any machine. That interchangeability is vital as we bring new lines to market and satisfy demand as our product range expands.”

Formed in 2015, Fabcon Food Systems manufacture, supply and install innovative handling and processing equipment for the food industry. Designed and built at the company’s Norwich factory, Fabcon supply their systems and machinery to customers in the UK, mainland Europe, the Middle East and Africa.